Croakey’s achievements in 2017, and vision for 2018 and beyond

Report to stakeholders
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Introduction

Welcome to members of the Croakey community – our readers, contributors, funders and networks. This report summarises our 2017 activities, and also shares some of our exciting plans for 2018 and beyond.

We are in a time of immense and increasing threats to public health, in Australia and globally. These include climate disruption, conflicts, disasters, displacement of populations, environmental degradation, challenges to the sustainability of health and social systems, increasing social and economic inequality, rising populism, and the immense political and economic power of anti-health interests.

At the same time, the institutions charged with ensuring accountability of governments and other powerful interests are under attack. Public interest journalism in Australia and elsewhere is in crisis, as was made clear by many submissions to the 2017 Senate inquiry into the future of public interest journalism. The inquiry heard evidence that 3,000–3,200 journalism positions were lost between 2012 and late-2017, and the losses were estimated to account for about one-quarter of all journalist positions. Submissions considered that the ABC’s capacity to provide public interest journalism has been hit by budget cuts of around $270 million since 2014, and the inquiry also was told “...there is a real crisis in the capacity for media in this country to deliver journalism in rural, regional and local areas”.

Meanwhile, research cited recently in a health-themed edition of Australian Journalism Review suggests there has been a 29 per cent reduction in three leading newspapers’ coverage of health and science from 2005 to 2014. Public health academics also explored how dramatic changes in the media landscape have affected health reporting, suggesting “a loss of quality in the area and a proliferation of poor-quality sources of health information and misinformation”. They suggested the loss of specialist health journalists, together with the increased diffusion of low-quality information and misinformation, “has had a detrimental effect on the translation of public health evidence into the public domain”.

In times like these, it is more important than ever to support independent media that is committed to the public interest, and that provides a consistent focus on big-picture issues like climate change, health inequities, the health and wellbeing of Indigenous people, the social determinants of health, health in all policies, and planetary health.

Croakey's submission to the inquiry argued for incentives and mechanisms to encourage public and private investment in public interest journalism, and also called for support for community-driven innovation in public interest journalism.

Croakey continues to punch far above its weight in putting the spotlight on solutions to important public health challenges, through our publishing, social media and wider activities. We also contribute to the development of active, engaged communities of practice across diverse spheres and disciplines, including the community, research, policy and practice, and public health, Indigenous health, planetary health, global health, and healthcare.

Through our focus on innovation, we strive to develop opportunities for our networks to contribute to a more informed public debate, to support wider engagement in tackling critical public health concerns, and to enable greater accountability, whether of governments, mainstream media, service providers or other powerful interests.
In 2017, as the following report details, Croakey’s activities included:

- Published 528 articles and 166 video interviews at Croakey.org
- Covered 18 conferences
- Achieved more than 470,000 page views and almost 280,000 unique views for Croakey.org and our articles on Apple News (combined). We also published on Facebook
- Three associated Twitter accounts had a collective impact of almost 11 million Twitter impressions, and more than 20,000 mentions
- Provided a high-impact platform for 80 guest tweeters at @WePublicHealth
- Launched #CroakeyGO - a world-first innovation in walking journalism
- Co-hosted the 4th Indigenous health Twitter festival, #IHMayDay
- Provided significant service through submissions, conference presentations, and publications.

1. Social journalism activities 2017

See full size version at the end of this document.
1.1. Journalism publications

In 2017, Croakey.org published 528 articles, with the dominant topics being public health and health promotion, Indigenous health, healthcare and health reform, health policy, mental health, health equity, advocacy, global health, the determinants of health, health in all policies, research and research translation, climate change, evidence-based issues and human rights.

Gideon Meyerowitz-Katz, an epidemiologist in Sydney, won the 2017 Gavin Mooney Memorial Essay competition for a proposal for an essay titled, *Health Behind Bars: It’s Criminal*. To be published jointly in 2018 by Croakey and Inside Story, it will examine the neglected issue of prisoner health. The Gavin Mooney Memorial Essay Competition is a joint project of the University of Wollongong, Croakey.org, and the online magazine Inside Story. The competition honours the work and memory of the late Professor Gavin Mooney, a health economist who was a tireless advocate for social justice and a prolific contributor to Croakey.
In 2017, we launched the #JustClimate project to profile the health impacts of climate change and give readers the opportunity to hear from diverse Aboriginal and Torres Strait Islander peoples and communities about caring for country in the context of climate change and sustainability. The project’s team members are Professor Kerry Arabena, a descendant of the Meriam people from the Torres Strait, President of the International Association for Ecology and Health, Chair for Indigenous Health and Director of the Indigenous Health Equity Unit at the University of Melbourne; and from Croakey - Summer May Finlay, Marie McInerney, Melissa Sweet and Mitchell Ward. Croakey acknowledges and thanks the Oak Foundation for a grant to enable the #JustClimate project, and especially Stephen Campbell and Lucie Rychetnik for their thoughtful assistance in facilitating this. We also thank and acknowledge Paul Dutton for the artwork, Mother Earth, in the #JustClimate logo.

We also added 27 YouTube videos to the Croakey archive of recommended public health viewing.

### 1.2. Conferences covered

We published 188 news stories from 18 conferences and events covered by the Croakey Conference News Service. One of these conferences was covered as a result of a crowd-funded project organised by Marie McInerney. In December 2017, we published a free, 104-page e-publication showcasing the coverage: Croakey conference highlights 2017 (available here).

### 1.3. Collective Twitter impact

Many key opinion leaders in Australia and globally follow the three Twitter accounts associated with Croakey. The Twitter analytics below illustrate their significant reach and impact. As of March 2018, @Croakeyblog has 20,600 followers; @WePublicHealth has 11,800 followers; and @CroakeyNews has 4,500 followers (with some overlap between each account’s followers).

<table>
<thead>
<tr>
<th>@WePublicHealth, @CroakeyNews and @Croakeyblog analytics – 2017</th>
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<td>Tweets</td>
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### 1.4. @WePublicHealth

In 2017, guest tweeters for the rotated curated Twitter account @WePublicHealth covered international conferences on public health, quality and safety in healthcare, stillbirth, tobacco control, injury prevention, and evidence-based healthcare and policy.

They also covered conferences in Australia on Indigenous health and Indigenous data sovereignty, rural health, leisure studies, environmental health, HIV/sexual health, mental health, research translation, advocacy, and the health of lesbian, bisexual and queer women, as well as a visit to Australia by two First Nations water protectors from Standing Rock.
@WePublicHealth tweeted from Scotland, London, Dublin and New York (covering negotiations at the United Nations on a nuclear weapons ban treaty), and from across Australia – though we did not have as many guest tweeters from the Northern Territory, Queensland or Tasmania as we would have liked.

As shown by the word cloud below, topics receiving the most coverage included Indigenous health, climate change, the social determinants of health, social change, justice and prevention.

Since @WePublicHealth launched in August 2013, inspired by the work of @IndigenousX and other rotated accounts, guest tweeters have collectively sent 51,800 tweets.

In 2017, the 80 guest tweeters for @WePublicHealth collectively sent 3,689 tweets and made 3.094 million Twitter impressions, according to the Twitter Analytics below. There were 55,385 visits to the @WePublicHealth profile, with 3,098 mentions of the account.

The word cloud below shows the backgrounds of the guest tweeters, with most being from public health, academic and/or journalism backgrounds. More details are in an analysis published at Croakey.
Each week, a sample of the tweets is archived to create a record of topics covered – and you can read the full 2017 archive here, or a summary at: WPH_GuestsData_2017.

1.5. Co-hosted #IHMayDay

#IHMayDay – Indigenous Health MayDay – is an annual Twitter event, led by James Cook University academic Dr Lynore Geia and co-hosted by Croakey. It provides a full day of programming, with Aboriginal and Torres Strait Islander people tweeting about health issues, and non-Indigenous people encouraged to participate by retweeting and listening.

On 17 May 2017, the fourth #IHMayDay was co-hosted on Ngunnawal country by the University of Canberra, in conjunction with Croakey, with the theme: Representation: politics, policy and education. It was supported by public health researcher and Croakey contributing editor Summer May Finlay and Professor Peter Radoll, Dean of Aboriginal and Torres Strait Islander Leadership and Strategy at the University of Canberra.

#IHMayDay17 trended nationally all day, generating 72.5 million Twitter impressions and involving nearly 1,800 participants. Guest tweeters included Labor frontbencher Linda Burney and best-selling author Dr Anita Heiss, as well as leading Indigenous researchers, educators, policy makers, workforce groups, and others. Read more here, and also watch the video interviews.

In 2018, Dr Geia will lead the event on Palm Island, to coincide with the community’s centenary celebrations.
1.6. Launched #CroakeyGO

In 2017, we launched an innovation in journalism called #CroakeyGO, or walking journalism. #CroakeyGO provides a platform for community members to walk and talk with experienced health journalists and others interested in health, and to collaboratively produce a variety of content, including articles, photographs, videos and tweets. #CroakeyGO reinforces public health messages through walking, and respectfully connects with Aboriginal knowledges of Country and culture.

Four such events were held in 2017, in Sydney, Melbourne, Adelaide, and Newcastle. Each CroakeyGO has a different focus, reflecting the needs of different place-based or interest group communities. Sometimes they are organised in partnership with a representative of the community of interest. CroakeyGO aims to build the skills and capacity of local communities to advocate for health.

In 2018, we plan to launch Mapping #CroakeyGO, an online platform for publishing the multimedia content from these walks, with the aim of developing this concept further.

2. A vision for 2025

2.1. In 2018

Croakey has been so productive that it is not widely understood we operate without any staff as such, and on an extremely modest core budget of $30,000 per annum provided by the funding consortium.

After a decade of achieving a great deal with limited financial resources, the Croakey team is this year working to ensure we are on a more sustainable footing so that we can continue to improve and expand our work, with contributors and communities. We have begun a process of setting up as a not for profit organisation and hope to obtain charity status. We will keep you posted as progress is made.

We are launching a number of new initiatives this year, including:

- Series of articles on out of pocket healthcare costs; and on neoliberalism and health
- A campaign and series of articles aiming to increase understanding about the importance of a healthy public interest journalism sector as a determinant of health
- #CroakeyREAD - On the longest night of this year, 21 June, we will hold our inaugural #CroakeyRead event. This will be a virtual and in-real-life event where we attempt to do an all-nighter – reading, sharing and discussing our favourite books and writing. Croakey readers and contributors will be encouraged to host reading slumber parties, and we will use social media channels to connect and share our readings and discussions. We will be reading with purpose – to highlight issues, to pay tribute to the work of writers, and for social pleasure and interaction.
2.2. #CroakeyFutures
At a #CroakeyFutures planning meeting in Albury in February 2018, we developed a vision for 2025, in which:

- Our focus is both local and global
- We are embedded in local communities, reporting on and holding local communities to account in developing solutions to their health needs
- We are privileging more voices, providing them with a useful platform for being heard and having impact
- We have funds to pay a diverse range of contributors
- We have contributed to training and education in public interest journalism (including web development and design) and public health
- An ARC research grant has informed our development
- We are providing strong leadership in public health and public interest journalism
- We are implementing a secession plan
- We have an Indigenous editor/editor-in-chief
- We have played a role in shifting the debate around the social determinants of health so that concerns for health and health equity are now centred in all policies, and public and policy debates have been transformed
- The Croakey connective has grown to become something bigger and more encompassing – it is a movement that people are part of and align with.

Read more about our vision [here](#).

3. How to help
Croakey is powered by our networks – of readers, contributors and funders.

Ways to help support our work and our mission include:

- Contribute articles and ideas for projects
- Public interest minded organisations and individuals are invited to join our funding consortium ($2,500 per annum plus GST)
- Subscribe to our weekly news bulletin, and encourage others to do so (discounts are available for bulk purchases of 10 subscriptions or more)
- Share our stories on social media
- Advocate for and support public interest journalism
- Make one-off or regular donations
• Enlist the Croakey Conference News Service – experienced journalists and editors cover conferences and other events

• Use Croakey Professional Services provided by experienced and talented members of the Croakey connective. These include:
  – writing and editing services
  – social media audit and training
  – research translation services
  – graphic design and web development services and training
  – event and conference facilitation.

• Buy Croakey merchandise.

4. Funders

We acknowledge and thank those public interest minded organisations and individuals that supported Croakey for the funding period ending 31 March 2018:

• The Public Health Association of Australia
• The National Rural Health Alliance
• The Australian Health Promotion Association
• The Australian Healthcare and Hospitals Association
• The Centre for Primary Health Care and Equity, UNSW
• The Centre for Research Excellence in the Social Determinants of Health Equity
• Palliative Care Australia
• Public Health Advocacy Institute of WA (PHAIWA) and the McCusker Centre for Action on Alcohol and Youth
• The George Institute for Global Health
• The Health Services Research Association of Australia and New Zealand
• The Centre for Health Policy at the University of Melbourne
• Ragg & Co
• VicHealth.

The Croakey team warmly thanks the Public Health Association of Australia for organising and auspicing this funding arrangement over the past several years, in particular Michael Moore and Anne Brown.
We thank all who have contributed articles and ideas over the past year, and we also acknowledge and thank the Sax Institute for the probono provision of The Health Wrap over the past five years. We are grateful that Associate Professor Lesley Russell, a contributing editor at Croakey, has stepped up to continue this service to our readers, on a probono basis. We also thank Fron Jackson-Webb, Senior Health and Medicine Editor at The Conversation, for her longstanding support and contributions. Thanks also to those who contributed to the #HealthMatters crowdfunding campaign, enabling Marie McInerney to cover the ALP’s national health summit in Canberra in March. They are: Elissa Campbell; Sandy O’Sullivan; Leelie Cordova; Ernesto Quijada; Melissa Jardine; Daniel James; Julie Leask; Gemma Crawford; Summer May Finlay; Colin Cowell; Yvonne Luxford; Megan Williams; Penelope Joy.

Croakey acknowledges and thanks the Oak Foundation for a grant to enable the #JustClimate project, and especially Stephen Campbell and Lucie Rychetnik for their thoughtful assistance in facilitating this. We also acknowledge and thank Professor Kerry Arabena for funding Marie McInerney’s registration to attend the international One Health EcoHealth Congress in Melbourne in 2016, and the Public Health Association of Australia for auspicing the Oak Foundation grant.

We thank and acknowledge the following organisations and conferences for enlisting the Croakey Conference News Service in 2017: Indigenous Allied Health Australia; the Australasian College for Emergency Medicine; VMIAC; the 6th Annual NHMRC Symposium on Research Translation co-hosted with the Lowitja Institute; the Oceania Tobacco Control Conference; the Indigenous Data Sovereignty symposium; the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives; the Australian Indigenous Doctors Association conference; the Australian Palliative Care Conference; TheMHS Learning Network; the UNSW Centre for Primary Health Care and Equity; the Lesbian, Bisexual and Queer Women’s Health Conference; the First Peoples Disability Network Australia conference; the Healing Foundation; a national meeting marking the second anniversary of the Choosing Wisely initiative in Australia; the 14th National Rural Health Conference; and Doctors for the Environment Australia.

Call to action

We are currently seeking members for the Croakey funding consortium. In return for a $2,500 (plus GST) annual charge, members of the consortium are offered a number of benefits, including:

- Their logo featured prominently at the Croakey homepage
- Their own page at Croakey, which they can self-update with news of events, press releases etc
- 10 complimentary subscriptions to our weekly news bulletin (total value of $500).

However, our main value to funders is in providing a platform for independent, informed discussion of the complexities surrounding health policy and population health. We also provide a platform for listening to the concerns and issues of others, especially those whose voices are not well covered by the mainstream media.

Please consider if this is something your organisation would like to support, and feel free to share this request with other interested parties, and to contact us to discuss.

Email: info@croakey.org
5. Appendices

a. Headlines for 2017

1. Seasons greetings – and we will see you in 2018!
2. Shopping for health ministers? Here’s a summer reading list that might help...
3. Reviewing the year of climate and health, is there some cause for hope?
4. Now here’s a challenge: how are you supporting local health champions?
5. Documenting an end-of-year avalanche in reports – holiday reading, anyone?
6. A call to civil disobedience as we face a planetary health emergency
7. Welcome to your summer viewing guide – from Croakey TV
8. The health of future generations is at stake: Helen Clark
9. New report features Indigenous allied health professionals – from #IAHAConf17
10. Marking “a milestone in the history of planetary health”
11. Is the WA Government set to increase the risk of childhood drownings?
12. From human rights to disasters, workplace bullying and snake bite management: this new report has it all – #ACEM17
13. Land clearing: a health threat requiring action and leadership – in the NT, and elsewhere
14. Winner of Gavin Mooney Memorial Essay Competition to examine: Health Behind Bars
15. Improving care for people with mental illness: new reports
16. Aged care reforms are not “collecting dust”: Minister Ken Wyatt responds
17. Get your #ResearchTranslation17 conference report here!
18. Cutting funding for hospital complications is unlikely to change patient care – here’s why
19. Racist reporting still rife in Australian media
20. Aged care is ripe for reform, but where’s the political will?
21. The Health Wrap: Australia bans vaginal mesh implants; Meningococcal vaccine; Action plan for endometriosis
22. Choosing Wisely in Australia: broadening the conversation to reduce low-value healthcare
23. Struggle Street: beyond the camera’s narrow frame are stories of strength, resilience and inspiring leadership
24. People with mental illness still die a decade earlier than those without
25. Three reasons Australians should be concerned that NGOs’ voices are not being heard
26. Reporting on contraception must include the full picture
27. Switching to the slow lane: settle back for a long ride when our social institutions swing into action (or what to do with a lazy $250,000)
28. Culture, Relationships, Health: Human Rights in Practice
29. Victorian Treaty an opportunity to heal and overcome intergenerational trauma
30. Going private in the public hospital: patients are the losers in a riven health system
31. A great big Twitter wrap of the latest news and views in emergency medicine – from #ACEM17
32. Get your #CATSINaM17 conference report here!
33. Leading Indigenous health researchers share some courageous conversations
34. Listen to Indigenous patient experts on how to transform renal care
35. The latest in tobacco control news – get your #OTCC2017 report here
36. Plaititudes and intrusions on #DPWD
37. Disability, discrimination and health
38. We’ll share a dream, and sing with one voice
39. Ten things Australia can do to be a human rights hero
40. Radical rethink of Closing the Gap required, despite some progress
41. Beyond the social determinants: a manifesto for wellbeing
42. ‘Business unusual’ needed on global health, equity
43. Showcasing the diversity of the work of Indigenous allied health professionals
44. Indigenous allied health professionals are leading change
45. “Our future is in good hands” – Indigenous allied health students and professionals shine at #IAHAConf17
46. Shooting for the stars on healthy eating
47. Towards a good life — plotting a roadmap for the NDIS and community-managed mental health
48. Watch these video interviews on translating Indigenous health research
49. Ethics, regulation and the medical devices boom
50. Stark disparities by postcode on mortality and health risks, AIHW shows
51. Sol Bellear: tributes to an Aboriginal rights icon
52. Changing the economic narrative: a radical need for reform
53. When the (non-Indigenous) doctor didn’t know best: researching Indigenous health priorities
54. The Health Wrap: Tobacco industry under fire; paying for hospital care; obesity, poverty and chronic disease
55. What can a walk along Karrawirra Parri teach us about health? #CroakeyGO reports...
56. Beyond bricks and mortality: living with HIV in 2017
57. Public health panics and wind turbines
58. Profiling the many ages, stages and types of leadership – #CATSINaM17
59. “Mad people have a lot to offer in the way we do business in the world” – VMAConf17
60. Learning from Indigenous leaders in health and social justice: #IAHAConf17
61. An applause-winning question: Is it time to re-think the way we do emergency medicine?
62. A political poison: inertia and alcohol policy
63. Withdrawing funding for hospitals’ mistakes probably won’t lead to better patient care
64. Profiling Indigenous allied health professionals – sensational snaps and selfies from #IAHAConf17
65. New national health care standards to target vulnerable groups
66. As Big Tobacco is forced into public truth-telling, Indigenous people call for action – #OTCC2017
67. ‘A vulnerable population abandoned’: UNHCR doctors condemn Manus
68. Time, funding concerns for suicide prevention trial
69. Please join us for a #CroakeyGO walk in Newcastle, talking journalism and health – AJERA17
70. Low-income earners are more likely to die early from preventable diseases
71. Youth justice reform plan launched as advocates hail ‘historic’ reform opportunity
72. New research highlights importance of addressing the needs of Indigenous adolescents
73. Our emergency response and health systems are not prepared for the increasing toll of disasters
74. Focus on “Care, Cultures and Connection” at #IAHAConf17
75. How non-health charities can help address the social determinants: report
76. Leading medical experts call for intervention in the humanitarian crisis on Manus Island
77. Leading medical experts call for intervention in the humanitarian crisis on Manus Island
78. Disasters, conflicts and climate change are escalating threats to global health security
79. A “masterclass” in Indigenous health research translation – from Sir Mason Durie
80. A proposal for health-promoting welfare reform: could it help six million Australians?
81. As #QldVotes, where is the conversation around this health emergency?
82. “Whitefellas have to step up”: a challenge to politicians, health services & professionals to focus on cultural safety
83. In the hospital system, efforts to address bullying and discrimination must start at the top – #ACEM17
84. Do you have the PM’s phone number? #Manus
85. New standards aim to transform care for Aboriginal and Torres Strait Islander patients
86. “What it means to be an Aboriginal and Torres Strait Islander woman in this nation” – June Oscar spotlights stories of strength and resistance
87. Wrapping the news on climate and health from #COP23 – plus how Australia was judged
88. Stop “stacking your CVS” and ensure Indigenous communities lead research
89. Emergency medicine doctors applaud “compelling” presentation by Gillian Triggs on human rights
90. Health and medical organisations back national push for youth justice reform – #INTRC
91. Emergency medicine conference to put focus on access block and vulnerable populations
92. Royal Commission calls for an end to punitive, damaging systems of child protection and detention
93. The Health Wrap: Air pollution public health crisis; dialysis distress; STI spike makes headlines
94. Strong message to Turnbull Government from researchers – support Uluru Statement and Lowitja Institute
95. “We will be vigilant, we will be monitoring” – state and federal governments must act on NT Royal Commission findings
96. When a mental health unit introduced a peer workforce, what happened next?
97. COP23: Working on a “rulebook” for the Paris Agreement
98. Protecting equity in the National Disability Insurance Scheme
99. Postcard from COP23: exchanging ideas to avoid climate catastrophe
100. “Fantastic” news – Indigenous health experts welcome the news on #MarriageEquality
101. It’s a yes! Now let’s put the love in to marriage equality legislation
102. Indigenous health leaders call for support for Uluru Statement and a secure future for premier research institute
103. The future of health promotion: connection, conversation, combat and more!
104. Why NSW is SO behind the times when it comes to planning for healthy urban design
105. The Marulu Strategy – A story of dedication, passion and commitment: JournalWatch
106. Tune in to some “courageous conversations” on Indigenous health research
107. Laying down a challenge to nursing: are you ready for the future?
108. Following the path of a leader in public health: Levinia Crooks, AM
109. Presenting a vision for a better, more equitable Australia
110. Infections, complications and safety breaches: why patients need better data on how hospitals compare
111. Sharing the learnings of a formidable agent for change
112. COP23: Fiji leads global efforts to leap forward on climate action
113. AMA calls for independent verification of living conditions, healthcare for Manus refugees
114. “It is because I find some of my work upsetting that I am good at it” – and other reflections from a consumer peer support worker
115. Cup Day: time not for a flutter but for greater transparency & courage on gambling reform
116. Around the world in 79 days: re-writing colonial narratives
117. “Keep a copy of the Uluru Statement, share it, talk about it, understand it. It is history in the making”
118. Mental health services are causing trauma, rather than healing
119. “We have become refugees for a second time in this hellhole”: fears for health, wellbeing at Manus
120. How the tobacco industry is infiltrating policy processes and harming the environment
121. Codeine up-scheduling – a test of lobbying vs evidence
122. The Health Wrap: Flu-shot “fake” news, assisted dying and the US opioid crisis
123. More crack than floorboard – The 5th National Mental Health and Suicide Prevention Plan
124. Powerful call for action to stop human rights abuses of people with mental illness
125. Amid crisis on Manus Island, some questions about role of health practitioners
126. Compelling stories from the fight for smoke-free American Indian communities
127. Reporting on Australian governments’ Indigenous funding
128. A place to call home: housing and its influence on health
129. Shouting out loud – hear the consumer voice in mental health policy and programs
130. Who owns who in the Australian food market?
131. Indigenous Data Sovereignty: More than scholarship, it’s a movement
132. Powerful stories from inside mental health services – the barriers to quit smoking efforts
133. “Killing with kindness” – calling out some myths about smoking, mental health and substance abuse
134. The Voice proposal: an important mechanism for improving policy and Indigenous health
135. Pain medicine: an important specialty you might not have heard of
136. Patient-centred care is missing in action in Australia
137. Hurry, hurry, hurry! 27 October deadline for pitches to Gavin Mooney Memorial Essay Competition
138. It’s not me, it’s you: Universities must do better for Indigenous people
139. Is Closing the Gap possible without constitutional reform?
140. Bubup Wilam: building a strong future for Aboriginal children

Stakeholders Report – April 2018
141. Celebrating the contribution of Jackie Crowe to mental health
142. It's time for another type of story about Indigenous smoking rates
143. The Health Wrap: Private health insurance shake-up; World Obesity Day: Superbad superbugs
144. How to join the #CroakeyGO walk in Adelaide this Sunday morning – see you there?
145. ‘More of the same’ not going to Close the Gap on Indigenous health
146. Australia failing short on Indigenous disadvantage and work-life balance, new report shows
147. ‘No role’ for pharma in evaluating drugs, says BMJ chief
148. Wrapping the latest news from Indigenous doctors – get your #AIDAdoc17 report here
149. Calling for a minimum price for tobacco products, and action on retail licensing
150. UN rapporteur condemns Australian welfare cuts and drug testing plan
151. Getting to the heart of Australia's cardiovascular risk
152. Some “easy” wins for tobacco control, at a time of flagging momentum
153. Shifting deck chairs on the PHI death spiral
154. We just Black matter: Australia's indifference to Aboriginal lives and land
155. The Mediterranean diet: more than meets the mouth
156. In defence of our safety nets on #AntiPovertyWeek
157. Soft drink sugar restrictions could save costs and lives: study
158. Love and equality the prescription for kids
159. Australia's nurses/midwives consider call to apologise for harms to Indigenous people
160. Changes to lure young people into private health insurance won't slow increase in premiums
161. Profiling Aboriginal and Torres Strait Islander nurses and midwives – #CATSINaM17
162. Wrapping the latest news in palliative care – get your #APCC2017 conference report here
163. Urgent after-hours GP visits under scrutiny but no urgent action
164. Time for action on codeine, “the fast food” of big pharma: RACP
165. Children bereaved by family violence need our support
166. Our opioid diet is not working, it’s proper pain management that we need
167. How Melbourne activists launched a campaign for nuclear disarmament and won a Nobel prize
168. Watch the highlights from #CATSINaM17 – a feast of photos
169. #WorldObesityDay – communities are ready for change, time for govt to step up
170. Making connections, and tweeting up a storm – #CATSINaM17 kicks off
171. The reality of living with 50°C temperatures in our major cities
172. What is the health and medical sector’s responsibility in supporting historical truth telling for healing?
173. Join us for a #CroakeyGO in Adelaide – and check out the talk from our Melbourne walk
174. Time to close Health Star's Milo Loophole: here's why and how
175. Global health warning over challenges facing countries “in transition”
176. A call for critical race theory to be embedded in health and medical education – previewing #CATSINaM17
177. When it comes to the Goliaths threatening public health, is it time for a unified response?
178. The Health Wrap: Fighting flu, gun control, and the Nobel prize-winning body clock research
179. Calling last drinks for the alcohol industry – news from #GAPC2017
180. The latest news and discussions in tobacco control – previewing #OTCC2017
181. Hope and strength as a new generation of Indigenous doctors is welcomed at #AIDAdoc17
182. RACGP belatedly joins a long list of health and medical organisations supporting marriage equality
183. Six days hiking the Kumano Kodo in Japan – #CroakeyGO
184. It's time to break up alcohol and sport
185. Securing the rights of our children – 7th SNAICC National Conference
186. Global Evidence Summit: Croakey wrap of #GESummit17
187. Is your retirement fund as ‘healthy’ as you think?
188. Roads to Health for Aboriginal and Torres Strait Islander people: The case for community-led driver licensing support
189. AMA and CHF not fooled by PHI policy and funding tricks
190. Wrapping some “life-changing conversations” from palliative care conference. Plus #17APCC selfies
191. “Vote yes. It’s good for kids” – advice from a children’s doctor
192. Hearing from “an awesome” global family – Indigenous doctors share their stories
193. Flu is a tragic illness. How can we get more people to vaccinate?
194. The Health Wrap: fatal fractures, sugar tax, mental health and more
195. Share this intimate conversation about death, dying and caring
196. #AIDAdoc2017 – trending nationally, with a focus on racism and health
197. Private health insurance policy: a dog's breakfast?
198. How the media oversold standing desks as a fix for inactivity at work
199. Westernised systems of palliative care can be problematic, conference is told
200. $5,000 essay competition re-launches, with a focus on inequality and health
201. David Hill speaks up for #BoozeFreeSport – and damns sports administrators over moral failures
202. Australian Indigenous Doctors’ Association: twenty years strong
203. Laying down the euthanasia challenge to the palliative care field: are you ready?
204. As deindustrialisation gathers pace, what does this mean for the health of local communities?
205. “Please don’t let this happen to me” – too much medicine at the end of life
206. Profiling innovation and lived experience in mental health services – get your #TheMHS2017 conference report here
207. Using the data revolution to agitate for health policy
208. Fit for purpose: change is afoot in the accreditation of Australia’s health workforce
209. True art: NZ’s ‘We Are Beneficiaries’ campaigns for a better welfare body clock research
210. Securing the rights of our children – 7th SNAICC National Conference
211. Stunning art exhibition gives glimpses of beauty and humanity amongst death and dying
212. Supporters rally in the slow march to marriage equality
213. It’s a long road to get more of us safely cycling, but when we arrive it’ll be worth the ride
214. Maggie Beer calls for “revolution” in quality of food in aged care, hospitals and palliative care
215. NZ election: doctors call on parties to make health equity the norm
216. Some big questions about life and death: challenging “conveyor belt” of Western medicine and wishing for a loving end
217. Health wrap: Welfare reform and addiction, focus on smoking, and towards a big data heaven
218. Equity the highest priority for new Health Department Secretary
219. #YesWithLove: practical support during Australia’s #MarriageEquality campaign
220. Lived experience and peer workers: transforming mental health services
221. Working with difference in grief and loss: insights from a “wounded healer”
222. What song would you like at your funeral? And other death-changing questions to kick off #17APCC
223. Let’s talk about sex – and also find some sexual healing. Theme songs from #TheMHS2017
224. Marriage Equality is a health issue – Catherine King and other health leaders respond
225. Why ‘Smoking during pregnancy’ health promotion messages don’t always work: Lessons learned from a teenager and why we need to ‘change it up’
226. Public forum in Townsville hears of health concerns about Adani mine
227. An in depth examination of progress (or not) with the NDIS – from #TheMHS2017 conference
228. How failing as Quit Man helped me to listen better with others about health
229. Conference to spotlight gaps and inequities in palliative care
230. Warm welcome for Clinton Pryor in Canberra, after an incredible journey
231. Standing ovation for powerful calls to democratise mental health services
232. Making service provision in the health and wellbeing sectors more LGBTI inclusive
233. Humiliating welfare recipients is no solution to addiction
234. Calling for support for Clinton Pryor’s walk for justice: Canberra on Sunday
235. Relationships, stories and healing: Indigenous knowledges for mental health and wellbeing
236. Profiling a “paradigm shift” in mental health – reporting from #TheMHS2017
237. Green for wellbeing – science tells us how to design urban spaces that heal us
238. Sending a strong message: welfare reform is a health issue
239. Time to take action on soft drink consumption in low- and middle-income countries: JournalWatch
240. Basic income guarantee: this is a health issue!
241. Discourses and impact: how linguistic responsibility can help ‘Close the Gap’
242. What (more) can the health sector do to end harm to asylum seekers? Not praise their “very high level of health care” for a start?
243. Tribute to Yami Lester: reluctant public figure who lost his sight but never his vision
244. St Vincent’s Health reassures staff following Catholic Church LGBTIQI workforce warning
245. How many stars does Australia’s Health Star Rating earn for promoting healthy eating?
246. 7 tactics that unhealthy industries use to undermine public health policies
247. Review of Mark Butler’s Climate Wars book: time to broker a true peace
248. Health leaders, services, researchers call for welfare drug testing to be scrapped
249. “Get The Facts on Immunisation”: or go beyond facts to get to the heart of concerns?
250. The “suburbanisation of disadvantage”: a critical concern for public health and planning sectors
251. #TheMHS2017 conference to centre the voices of lived experience
252. Stories of resistance and solidarity, from the #WaterProtectors of Standing Rock, to #ClintonsWalk
253. How the NHMRC could support more research and increase its value
254. Health Wrap: Beating the bad bugs; counting the health costs; healthy minds, healthy bodies and more
255. Health insurance: the big shift that’s left patients short
256. Looking Local: a new series launches, with a focus on cycling in Newcastle
257. Survey reveals ‘systemic racism’ in medical training
258. Reforming higher education for dentists and oral health therapists to close-the-gap
259. Taking us to the streets – and airports – for public health: follow #CPHCE this week
260. Claim the space – and other lessons from a science communications boot camp
261. Pregnant women shouldn’t start taking vitamin B3 just yet: reports it prevents miscarriage and birth defects are overblown
262. Creating transformative change: the story behind First 1000 Days Australia
263. The postal plebiscite: it’s bad science that is bad for health
264. Changing the Narrative: a landmark history for Aboriginal and Torres Strait Islander health research
265. What are the most popular reads at Croakey? Our latest readership figures
266. What can social movements teach digital health change agents?
267. Important news for Aboriginal and Torres Strait Islander people about cardiovascular disease
268. The Health Wrap: Health and welfare challenges; rethinking cancer screening; unpicking research papers and more
269. Coalition of health groups call for marriage equality
270. Greg Hunt’s plan to reduce hospital admissions won’t work if he can’t measure successes and failures
271. Creating an Indigenous-led movement for Cultural Safety in Australia
272. Join some beautiful #CroakeyGO walks – from the south of France to the Yarra
273. Access to health major priority for rural Australians, survey shows
274. Food for thought as cities step up to the plate
275. Bottleshops affect people’s health, so our laws need to reflect that
276. Doctors demand Brisbane’s Mater Hospital review coal links
277. The Twitter Challenge: Academics, are you game?
278. Beyond the (p)ale — statistics and significance in clinical research
279. As capabilities boom, a careful look at cancer screening
280. How @WePublicHealth packed a punch in 2016
281. Health workers, academics demand freedom in Turkey
282. #CroakeyGO: an invitation to join us in collaborative “walking journalism”
283. Recognising the ongoing toll of grief, loss and injustice in Indigenous Australia
284. Lessons from Australia in US responses to an opioid epidemic
285. Driving licences: why they are key to many Aboriginal health, justice and job issues
286. CroakeyGo: A Romanian idyll, Mt Blanc hiking, cycling the Danube, and pressing the flesh for public health
287. As the US Vaxxed tour bus arrives in Australia, we need to get serious about anti-vaccination propaganda
288. Health Wrap: Delving into health data; public health messaging; new approaches on Aboriginal health and infectious news
289. Ten powerful points for the health sector: lessons from #LBQWHC17
290. Health ministers dither while doctors die
291. When second best isn’t good enough: Australia’s health system ranks highly on all but equity
292. Nuclear Weapons banned at last. Now let’s put Australia on the right side of history
293. Should nurses participate in prison executions? A lesson from history
294. Listen to the voices of Aboriginal and Torres Strait Islander women at #LBQWHC17
295. Commissioning is about change, not competition
296. Could a People’s Food Policy plug Australia’s ‘policy vacuum’?
297. Counting the toll of toxic public debate: research shows surge in abuse of lesbian, bisexual and queer women
298. LBQ Women’s Health Conference 2017: Shining a light on lesbian, bisexual and queer women’s health
299. Planetary health is a social justice issue
300. Mental health needs community-driven, whole-of-government responses
301. Defying Empire: An exhibition not to miss
302. Climate Wars: A new book
303. Postcard from an American holiday – “for us this was not a medical disaster but a medical miracle”
304. How Madrid’s residents are using open-source urban planning to create shared spaces – and build democracy
305. Government urged to act quickly on Medicare data breaches
306. So we have a new national framework for chronic conditions…
307. So we have a new national framework for chronic conditions…
308. An innovative approach to policy reform to improve the health of people with disabilities
309. Who’s paying for lunch? Here’s exactly how drug companies wine and dine our doctors
310. Raising concerns about a key source on Aboriginal and Torres Strait Islander health
311. Health Wrap: Activity boost for NSW kids, climate health, NDIS in a hurry, autism furore, thinking about drinking
312. Second Atlas of Healthcare Variation delivers 49 recs, calls for system-wide buy-in
313. Mental health commissions say governments must address 9 ‘essential elements’ in response to Royal Commission into child sex abuse
314. Greater efforts to curb hospital violence urged after surgeon’s death
315. A sugar tax “will benefit our most disadvantaged groups”, study finds
316. What can we learn from England about getting active and moving more?
317. Everything looks better in colour … except cigarette packs
318. A landmark development for action on climate and health: who will now seize the moment?
319. Lessons from a global health leader: “Economic power readily translates into political power”
320. Calling for national healthcare standards to address the health impacts of climate change
321. Three charts on: the NBN and Australia’s digital divide
322. Make sure to follow the #ClimateHealthStrategy news this week
323. Behind the headlines on hospital waiting times lies a murky story about lack of structural accountability
324. “One of the best games in town” for rural health?
325. The Health Wrap: Postcode health lottery; Dollars and sense; Push for prevention and more
326. Training and access must be major priorities for Australia’s new rural health tsar
327. Prevention a prescription for better health in Australia
328. A call to action for health professionals to work towards a nuclear weapons ban
329. Some private hospitals are safer than others, but we don’t know which
330. Commissioning no cure for Australian health equity
331. Rob Oakeshott calls for civic engagement with public interest journalism inquiry – only one day left to make a submission
332. Dear PM: My name is Isaiah and I am 6 years old. I hope you have a yarn with Clinton.
333. Co-accountability in Indigenous program evaluation and service delivery
334. Selling your health message on Facebook: insights from an insider
335. Watch these #IHMayDay17 interviews on CroakeyTV
336. IHMayDay17: Indigenous representation in action
337. Drug testing is not the solution to a complex set of social problems
338. The challenge for the National Rural Health Commissioner
339. The Health Wrap: The Stolen Generations, health research funding shake up, action on tobacco control bears fruit
340. Why the NDIS was a hot topic at #LivingOurWay – and stacks more conference news
341. Wales is leading the world with its new public health law
342. Seven reasons to expose NSW’s gambling problem
343. About public interest journalism, an important request of Croakey readers and contributors
344. On the new work order: what it means for public health peeps, and others
345. Fifty years on from the 1967 referendum, it’s time to tell the truth about race
346. Waves of health reform: not so impressive after all?
347. Kids’ vitamin gummies: unhealthy, poorly regulated and exploitative
348. Marking World No Tobacco Day with a call for global action
349. LongRead: The sickness of social organisation: inequality will be the death of us
350. What are the identified priorities for rural health? (And what’s missing?)
351. Hypocrisy, abuse and the hollowness of mental health reform
352. Stories from Primary Health Networks – small fish in poorly mapped, choppy seas
353. A new Director-General for the World Health Organisation
354. A new Director-General for the World Health Organisation
355. Join us this Saturday for some walk, talk – and artistic reflections #CroakeyGO
356. Fitting the pieces together in mental health: beyondblue and the future of mental health promotion in Australia
429. Challenging the health promotion sector to acknowledge and apologise for colonial practices
430. NDIS is failing people with progressive neurological disorders: new paper
431. Stop using drug policy as a political tool – a message to the Federal Government
432. A focus on cultural solutions and wellness: First Nations Suicide Prevention World Leaders Dialogue
433. The Health Wrap: Mental health, Food marketing confusion, Trump’s healthcare headache and more
434. What’s the verdict on Labor’s Health Summit? Cautious optimism, but devil is in the detail and big concerns on disability
435. Some Just Climate contributions to public debate and policy
436. As we contemplate disasters on every front, is it time for a healthier type of politician?
437. Oliver Sacks, a new book, and the love of writers
438. Calling for feedback on draft national strategy on climate, health and wellbeing
439. Quenching Australia’s rural doctor drought
440. Working to support TB’s youngest and most vulnerable
441. Reporting on Health Care Climate Challenge Awards – and an invitation to join a Just Climate Twitter event
442. The cost of eating well in Australia’s remote Indigenous communities
443. A Current Affair’s “ADHD breakthrough”: bona fide news or unethical advertising?
444. Damned lies, statistics and Medicare
445. Primary care essential to Advance Australia Fair
446. Overdose deaths and the failure of ‘tough on drugs’
447. Putting rubber to road on Indigenous health
448. A call for doctors to take a stand on the Adani Carmichael coal mine
449. The Health Wrap: Please explain on vaccination, a decade of closing the gap, playing politics, sugar and more
450. Why ‘green-black’ alliances are less simple than they seem
451. Mandatory bicycle helmet laws in Australia: is it time for a change?
452. Calling for national action for justice, and wrapping the news from Close the Gap
453. Small gains are signposts to closing the gap
454. NDIS must promote and support community-based programs to meet Indigenous people’s needs.
455. Implications for public health from the WA State Election
456. No Jab No Play: vaccination rules should be fair to all children
457. Simon Chapman asks Terry Barnes: why write for Croakey when your writing is not for all?
458. The mysterious disappearance of health from New South Wales planning laws
459. Calls for greater transparency on specialists fees & on whether failure to do so should result in sanctions
460. International Women’s Day: urgent work to make childbirth safer in Afghanistan
461. Health advocacy: for starters, don’t expect an hour with the Minister
462. Who will be the next WHO Director-General? Watch the final 3 nominees make their pitches
463. The Health Wrap: Prevention advocacy; New approaches; Policy ideas; Research reading
464. CroakeyTV: interviews with health experts from the Labor National Health Summit
465. Health equity, prevention and better integration of services: key priorities from ALP Health Summit
466. What does the health sector want from the Federal Budget?
467. What will inform Labor’s future health policies? Join us at the summit…
468. Mental health beds are back baby!
469. Ms Dhu findings show importance of teaching doctors and nurses about unconscious bias
470. Public hospitals make for expensive hotels
471. Keep out of prison those who should not be there”: strong calls on suicide and JustJustice
472. Remote communities deserve better outcomes from services and programs
473. Reporting on #HealthMatters: help us to cover Labor’s national health summit
474. Calling for smarter approaches to violence, offending that address underlying causes of crime
475. Calling for JustJustice action on the related traumas of suicide and over-incarceration
476. ‘Under the skin’ – Australian health groups condemn proposed changes to hate speech law
477. What can a federal health minister do for #JustJustice? Ken Wyatt has some ideas…
478. On our selection: Colleges welcome change to trainee entry
479. Roadmap for reform in community mental health
480. Means to an end
481. New attitudes not platitudes needed to Close the Gap
482. Public health promises as WA poised for polls
483. AIHW report shows “mental health funding priorities wrong”
484. Increased private health insurance premiums don’t mean increased value
485. “What briefing paper should be at the top of the PM’s intray?” and other important health questions
486. Why the government should tax unhealthy foods and subsidise nutritious ones
487. Talking Teeth: time to catch up on oral health data systems and big-data analysis
488. Time for accountability from PM in response to another poor ‘Closing the Gap’ performance
489. Fiddling with coal & other “partisan antics” while we burn: where is health, climate change in the “energy debate”?
490. Share the love! Time to send some Health Policy Valentines
491. Raising concerns about proposed revisions to the Australian Code for the Responsible Conduct of Research
492. Vale Sally Crossing 1946 – 2016
493. Will Donald Trump undermine evidence-based healthcare?
494. Invitation to a public memorial service for Anne Deveson, “a national treasure”
495. New book puts spotlight on history, health and climate change (please send Trump and Trumble some copies…)
496. Putting the pieces together in mental health
497. The high price of healthy school canteens
498. Why I walked out of a dinner with Alexander Downer – Dr Zoe Stewart
499. New Women’s AFL comp kicks a historic goal for health and gender equality
500. The Health Wrap: Ministerial rearrangements; World-wide worries; Research highs and lows
501. “Raise a glass to the green and gold”: Should alcohol companies promote drinking on Australia Day?

502. Social Exclusion: vulnerable people or exclusionary processes?

503. Victoria’s Environmental Protection Agency reform: the case for a national rollout

504. Vilifying the vulnerable and marginalised will not solve social problems

505. What’s on the agenda for Minister Ken Wyatt?

506. “Everybody’s talking about it”: as Trump trashes health, how should we respond?

507. Australia Day, history and #changethedate

508. Health impacts of a Trump Presidency

509. How #notmydebt is using collaboration to hold Government to account

510. Innovations in evidence synthesis: the invisible healthcare revolution

511. Why the Centrelink debt recovery programme is a health issue

512. Increasing Medicare rebates in the bush will not reduce patient out of pocket costs. Here’s why.

513. Hunt takes the helm in Health, and Wyatt makes history again

514. Do clinicians have accurate expectations about how much treatments and tests can help or harm?

515. Here’s the backstory to a landmark development for vaccine safety

516. A change in the weather: Ley’s legacy, and a to-do list for her successor

517. Respecting patients and keeping them safe: ten tips for quality care

518. As Ley disappears into the sunset, new reports highlight the need for Health Ministers who will act on climate

519. As Ley disappears into the sunset, new reports highlight the need for Health Ministers who will act on climate

520. New report on the economics of tobacco control highlights growing market power of Big Tobacco

521. A veritable feast of healthy reading – recommending some timely LongReads

522. As Susan Ley is stood aside from Ministry, what are the implications for health and aged care?

523. The Health Wrap: Summer dangers; Health politics; Deadly doctors; Smog in the city

524. The Centrelink debacle, and a LongRead about the dangers of chronic stress

525. A ‘simple’ question about your work on climate and health

526. Calls for shingles vaccine program to cater for Aboriginal and Torres Strait Islander people

527. Lessons from the gaming of waiting lists: reform is needed

528. Walk with courage – and join us for the year ahead

b. Readership, combined for website and Apple News

Google Analytics: 2017

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Apple News Analytics: 2017

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Total: Website + Apple News

Unique views: 279,654   Views: 497,024
c. Publications, submissions, and presentations

Publications


Williams, M., Finlay, S.M., Sweet, M., Mclnerney, M. (2017). #Justice: Rewriting the roles of journalism in Indigenous health. *Australian Journalism Review*, 39 (2), 107-118. This article used an Aboriginal methodology to review #Justice, a crowd-funded, cross-disciplinary social journalism project to engage critically and respectfully with Aboriginal and Torres Strait Islander peoples about solutions to the public health crisis of rising incarceration rates.


Submission


Presentations

Melissa Sweet

“Communicating public health research”. Presentation for Sydney School of Public Health, University of Sydney, 30 March 2017.

“Going social for health”. Presentation to Graduate Diploma in Indigenous Health Promotion students at Sydney School of Public Health, University of Sydney, 11 August 2017.


“Acknowledgement: History of medical incarceration of Aboriginal and Torres Strait Islander people”. Presentation (delivered by video) to Congress of Aboriginal and Torres Strait Islander Nurses and Midwives professional development conference, the Gold Coast, Queensland, 12 October, 2017. Available at: [https://www.youtube.com/watch?v=Z6k39IPn5QA&t=30s](https://www.youtube.com/watch?v=Z6k39IPn5QA&t=30s)
“The impact of colonisation on the health outcomes of Aboriginal and Torres Strait Islander people”. Joint presentation with Janine Mohamed, CEO of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives, Sydney, 19 July, 2017. NSW Nurses and Midwives’ Association Professional Conference.


Summer May Finlay


Dr Megan Williams

“We wear multiple hats: Aboriginal and Torres Strait Islander people navigating multiple roles in relation to alcohol and drugs”. Australasian Professional Society for Alcohol and Drugs, Melbourne 2017

“Research translation in the Aboriginal space: Recent relational examples”. Justice Health and Forensic Mental Health Network, NSW Health, Sydney 2017


“Research translation in the health and justice space: An ongoing journey”. NSW Aboriginal and Torres Strait Islander Social and Emotional Wellbeing Workforce Forum, Sydney, 2017

“Peer reviewed paper: #JustJustice online campaign: enhancing access to Aboriginal-led health-based solutions to incarceration”. 14th National Rural Health Conference, Cairns, 2017

Williams, M., Finlay, S., Sweet, M., McInerney, M. & Ward, M.

The Croakey News team is:

**Editor in chief:** Dr Melissa Sweet

**Business Development:** Paula O’Connell

**Editors:** Dr Ruth Armstrong, Amy Coopes, Jennifer Doggett, Marie McInerney

**Contributing Editors:** Summer May Finlay, Dr Megan Williams; Dr Tim Senior; Associate Professor Lesley Russell

**Creative Director & web developer:** Mitchell Ward

More details are [here](#).
Croakey’s Social Journalism Services 2017

528 stories

10.9M tweet impressions

20.2k mentions

166 videos published on CroakeyTV

27 videos added to public health viewing library

3 publications

4 CroakeyGo events

1 crowdfunded project

18 conferences covered

118 conference stories

497k page views

20.2K mentions

18 conferences covered

118 conference stories

submissions, presentations & workshops

Weekly news bulletin

Gavin Mooney memorial essay competition

Sydney
Newcastle
Melbourne
Adelaide

Co-hosted #IHMayDAY Indigenous Twitter festival

13 members of funding consortium

# CroakeyGo events

80 guest tweeters

55k profile visits

The Public Health Association of Australia
The Australian Health Promotion Association
The Australian Healthcare and Hospitals Association
The Centre for Health Policy at the University of Melbourne
The Centre for Primary Health Care and Equity, UNSW
The Centre for Research Excellence in the Social Determinants of Health Equity
The George Institute
The Health Services Research Association of Australia and New Zealand
National Rural Health Alliance
Palliative Care Australia
Public Health Advocacy Institute of WA (PHAIWA)
and the McCusker Centre for Action on Alcohol and Youth
Ragg & Co
VicHealth

# Combined totals from @croakeyblog, @CroakeyNews & @WePublicHealth
Up to three dominant topics were listed for each story. So this analysis does not mean, for example, that Croakey published 52 stories about advocacy. It means we ran 52 stories where advocacy was one of three dominant themes. It also means we may have run more stories about any one topic than is indicated by this diagram; just that it wasn’t in the top three topics mentioned in a story.