

Brad Webb: BIO

With a focus on the value of collective impact, Brad has striven to align the objectives and needs of diverse stakeholder groups to deliver mutually beneficial outcomes for these stakeholders and the broader community in each of the roles he has worked.

Brad's appointment as the CEO of Samaritans sees him following his passion for ensuring that all members of the community, particularly those excluded or marginalised, are given an opportunity to live fulfilling lives. This means not only supporting direct service delivery, but also promoting public debate about social justice and how to change the structures that drive disadvantage.