PRESS RELEASE

For immediate release: 28 April, 2020

Contact: Paula O’Connell, paula@croakey.org

Grant to support Croakey Health Media development

The Australian Communications and Media Authority (ACMA), under the Regional and Small Publishers Innovation Fund, has awarded Croakey Health Media a grant to support the organisation’s business development.

The $142,000 grant will be used to assist Croakey Health Media in establishing a customer relationship management database, developing social media analytics and redeveloping its website.

These activities align with Croakey Health Media’s strategic plan, in particular its strategic priorities of creating a sustainable environment for public interest journalism, and of providing leadership through innovation.


About Croakey
Croakey is a social journalism initiative focussing on health and encompassing issues that are poorly served by the mainstream media, such as the social determinants of health, health inequalities, the health and wellbeing of Aboriginal and Torres Strait Islander people, climate change and health, rural and remote health, and health policy more broadly.

For more information, please call Paula O’Connell on 0456 263 334 or email paula@croakey.org.